

**SANTOS R. CASH**  
hello@meromero.com

Residence: NYC

**Experience:**

February 2021 to Present  
Senior Engineering Manager  
Guru

As a member of Guru's technical leadership, I manage direct reports across four distinct teams within a matrix organizational structure. I'm also responsible for leading all initiatives related to hiring, recruitment, and retention of engineering talent across the entire organization.

February 2019 to July 2019  
Technical Director  
LiiRN

Defined and managed technology strategy, architecture, and infrastructure at an enterprise SaaS startup. Led a small team of senior engineers. Most of my time was spent handling back-end tasks across the application as well as ensuring team efficiency within an agile environment.

October 2014 to October 2016  
Technical Director  
Periscopic

I spearheaded a small team of front-end engineers devoted to the craft of data visualization. Furthermore, I worked in tandem with other department heads in managing projects going through the shop. This included resourcing, recruiting, scheduling, planning/execution of work, budgets, documentation, QA, presentations, strategy, cultivating existing business, business development, and many other top-level responsibilities. I also handled infrastructure implementations as well as database needs.

Notable clients: Bill & Melinda Gates Foundation, Google, and Twitter

November 2011 to July 2013  
Director of Technology  
Babcock & Jenkins

As the technical leader of the company, I represented the voice of technology within as well as on behalf of the agency. Throughout my tenure, I played a key role in maturing and evolving their marketing technology practice. My duties encompassed collaborating with senior colleagues on new business endeavors, championing technology efforts, the supervision of key digital initiatives, strategy development, and general department management responsibilities (resourcing, budgets, consultation, conflict resolution, group direction, mentoring, etc.). Additionally, I managed a team composed of IT, development, and marketing automation professionals.

Notable clients: Adobe, CenturyLink, Google, Intel, and Xerox

August 2007 to October 2011  
Technical Director  
CMD Agency

My primary responsibility was the technical oversight, directly or indirectly, of all digital engagements. Developed and communicated technology vision/strategy to clients and internal stakeholders alike. Collaborated with department managers on various initiatives, but mainly focused on establishing cross-discipline harmony. My direct reports included back-end developers, technical leads, and the QA department.

Notable clients: Adidas, Cisco, Hewlett-Packard, Intel, and Microsoft

August 2000 to August 2007

Technical Lead

Design Reactor

Began as a freelance engineer and was quickly brought in-house to focus on back-end needs. I worked on a multitude of web based projects over the span of seven years. I helped inform budget, staff, and technology decisions across many projects. When I became a technical lead I started working closely with sales staff to promote certain technical services. In that capacity my focus was evenly split between coding and assisting sales personnel with business development efforts on back-end/data opportunities.

Notable clients: AMD, Apple, Cisco, Disney, Hewlett-Packard, and Sun Microsystems

December 1999 to August 2000

Internet Systems Developer

Babcock & Jenkins

Worked on web based marketing campaigns for clients like Compaq, Intel, Freightliner, Oracle, Novell, Polycom, Iomega, and many more. In an R&D role, developed a multi-purpose CRM mechanism tailored towards the manufacturing industry. Technologies used included ASP, MS SQL Server, IIS, JavaScript, and Java.

October 1998 to December 1999

Web Developer

Young and Roehr Group Advertising

Developed and maintained an extranet for Sharp Microelectronics, in addition to sustaining the public web presence of both the Freightliner Select Trucks as well as the Sharp SMA websites. Used ASP, MS SQL Server 6.5, MS Access, PerlScript, VBScript, and other technologies.

January 1997 to September 1998

Educational Technology Specialist

University of Oregon

Provided computer services to university faculty, maintained several websites, upgraded computers, researched, assisted during workshops, had one-on-one technical consultation with faculty, and sustained department networks.

**Technical Stack:**

Languages:	JAVA, PHP, Python, JavaScript, React/Redux
Databases:	MySQL, PostgreSQL, MS Access, MS SQL Server, SQLite
Other:	HTML, CSS, Apache, Tomcat, Docker, Django, AWS, ETL, Git

**About Me:**

- Adaptable to change and extremely disciplined.
- Superb communication and presentation abilities.
- Hard worker, quick learner, and an attentive listener.
- I have a knack for motivating technical and non-technical teams.
- Able to balance multiple assignments in a fast paced environment.
- I embrace cross-discipline collaboration and the occasional failure.
- I like to be around people that have a genuine passion for solving the “impossible.”

**Education:**

I graduated from the University of Oregon with a BS in Computer Science and a BA in History.

**Other:**

I'm fully bilingual - English and Spanish.